

Automated  
Voluminous Textual Data Monitoring and Collection  
System  
(AVxCS v1.0)

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Automated  
(Voluminous/Velocity/Variety) Data Monitoring and Collection  
System  
(AVxCS v1.0)

**AMS has three levels:**

- **Macro: Google Alerts /**

*As-it-happens, News, Blogs, Video, Books, Discussions, Finance*



- **Meso: Web of Science Notifications /**

*Weekly*



- **Micro: Twitter Feed /** *As it happens*



Requirement

- Setting up a Gmail-like account, e.g. [a..z@gmail.com](mailto:a..z@gmail.com)

# 1 / STEPS (Macro)

- **Setting up Google Alerts** <https://www.google.com/alerts> with **certain keywords**, e.g. *circular economy*, *resource efficiency*
- **Features:** *As-it-happens*, **coverage:** *News, Blogs, Video, Books, Discussions, Finance*, *geographically global or single country* and **linking these alerts to the Gmail account**

The screenshot shows the Google Alerts homepage. At the top, there's a search bar with the text "Create an alert about...". Below it, a section titled "My alerts (2)" lists two alerts: "circular economy" and "resource efficiency". Each alert has edit and delete icons. At the bottom, there are configuration options for "Delivery time" (set to 9:00 AM) and "Digest" (checked, "At most once a day", delivered to monitorsincere@gmail.com). "CANCEL" and "SAVE" buttons are at the bottom right.

This screenshot shows the configuration settings for the "circular economy" alert. The search term is "circular economy". The settings are: "How often" set to "As-it-happens", "Sources" set to "News, Blogs, Web, Video, Books, Dis", "Language" set to "English", "Region" set to "Any Region", "How many" set to "Only the best results", and "Deliver to" set to "Digest to monitorsincere@gmail.com".

This screenshot shows the configuration settings for the "resource efficiency" alert. The search term is "resource efficiency". The settings are: "How often" set to "As-it-happens", "Sources" set to "News, Blogs, Web, Video, Books, Dis", "Language" set to "English", "Region" set to "Any Region", "How many" set to "Only the best results", and "Deliver to" set to "Digest to monitorsincere@gmail.com".

- Receiving notifications and new content with links

The screenshot shows a Gmail inbox with a search bar at the top containing the word "Google". The user's email address is "monitorsincere@gmail.com". The inbox is organized into folders: Primary, Social, and Forums. The Primary folder is selected, showing a list of five Google Alerts emails. Each email has a star icon, a "Google Alerts" sender, and a subject line starting with "Google Alert - Daily Digest - Google". The subjects are: "circular economy" NEWS Dalje.com Green party ORaH launches campaign fo (9:00 am), "resource efficiency" NEWS VietNamNet Bridge Green buildings: The rising tre (Jun 7), "circular economy" NEWS Shanghai can become circular economy pioneer Ec (Jun 6), "circular economy" NEWS European Commission consults on move towards ci (Jun 5), and "circular economy" NEWS Circulate (blog) Full Cost Accounting in the Circular (Jun 4). On the left sidebar, there are links for COMPOSE, Inbox, Starred, Sent Mail, Drafts, and More. A user profile for "SINCERE" is visible at the bottom left of the inbox.

The screenshot shows a detailed view of a "Google Alert - Daily Digest" email. The sender is "Google Alerts <googlealerts-noreply@google.com>" with an "Unsubscribe" link. The email is dated "Jun 5 (3 days ago)". The main content is titled "Google Alerts" and "circular economy". Under the heading "NEWS", there are three article snippets. The first is "European Commission consults on move towards circular economy" from "Supply Management", with a brief description: "The consultation said a successful transition towards a circular economy required action at all stages in the value chain, from the extraction of raw ...". The second is "Circular economy 'challenges standard banking solutions'" from "Resource Magazine", with a brief description: "The financial sector will need to change its approach to financing circular economy business models, as they 'challenge standard banking solutions', ...". The third is "M&S to grow circular economy projects" from "Ecotextile News (subscription)", with a brief description: "LONDON – Marks and Spencer has said it will develop the business' role in developing a circular economy, by scaling up projects such as its charity ...". Each snippet includes social media sharing icons (Google+, Facebook, Twitter) and a "Flag as irrelevant" link. At the bottom right of the email content is a small image of an M&S building with the text "Ecotextile News (subscription)". At the bottom of the email, there are links for "See more results" and "Edit this alert".


## 2 / STEPS (Meso)

- **Setting up a Web of Science**

[http://apps.webofknowledge.com/UA\\_GeneralSearch\\_input.do?product=UA&search\\_mode=GeneralSearch&SID=U1hGxs6wviJCTTF](http://apps.webofknowledge.com/UA_GeneralSearch_input.do?product=UA&search_mode=GeneralSearch&SID=U1hGxs6wviJCTTF)

[nbrU&preferencesSaved](#) **query with certain keywords** *e.g. circular economy , resource efficiency with geographical focus* and **linking these WoS notifications to the Gmail account,**

- **Information on Author, Title, Source, plus Abstract will be collected and weekly is fed to the email account**

WEB OF SCIENCE™		THOMSON REUTERS™		
Search	All Databases	My Tools	Search History	Marked List
<p><b>Name:</b> SINCERE Update <b>Description:</b> Literature Monitor <b>Query:</b> TS=((("circular economy" OR "resource efficiency") AND (Europe OR EU OR European OR "European Union" OR "Member States" OR Austria OR Belgium OR Bulgaria OR Croatia OR Cyprus OR Czech Republic OR Denmark OR Estonia OR Finland OR France OR Germany OR Greece OR Hungary OR Ireland OR Italy OR Latvia OR Lithuania OR Luxembourg OR Malta OR Netherlands OR Poland OR Portugal OR Romania OR Slovakia OR Slovenia OR Spain OR Sweden OR United Kingdom OR UK OR China OR Chinese OR PRC)) OR TI=((("circular economy" OR "resource efficiency") AND (Europe OR EU OR European OR "European Union" OR "Member States" OR Austria OR Belgium OR Bulgaria OR Croatia OR Cyprus OR Czech Republic OR Denmark OR Estonia OR Finland OR France OR Germany OR Greece OR Hungary OR Ireland OR Italy OR Latvia OR Lithuania OR Luxembourg OR Malta OR Netherlands OR Poland OR Portugal OR Romania OR Slovakia OR Slovenia OR Spain OR Sweden OR United Kingdom OR UK OR China OR Chinese OR PRC))</p> <p><input type="button" value="Open"/></p>	Web of Science Core Collection	 <b>ON</b> <b>Created:</b> 2015-06-04 <b>Last Run:</b> 2015-06-04 <b>Expires:</b> 2015-11-23 <input type="button" value="Renew"/>	<b>E-mail Address:</b> monitorsincere@gmail.com <b>Type:</b> Author, Title, Source, plus Abstract <b>Format:</b> Plain Text <b>Frequency:</b> Weekly	

- **Receiving notifications and new WOS content with links**

<input type="checkbox"/>			noreply	<input type="checkbox"/>	Inbox	Web of Science Alert - SINCERE - Web of Science Search Alert Y	Jun 4
<input type="checkbox"/>			noreply	<input type="checkbox"/>	Inbox	Web of Science Alert - SINCERE - Web of Science Search Alert Y	May 28
<input type="checkbox"/>			noreply	<input type="checkbox"/>	Inbox	Web of Science Alert - SINCERE - Web of Science Search Alert Y	May 21

noreply@isiknowledge.com Jun 4 (4 days ago)

to me

Web of Science Search Alert

=====

Y

=====

Product: Web of Science  
 History Name: SINCERE  
 Description: Alert  
 Alert Expires: 16 OCT 2015  
 Alert Query: TOPIC: ("circular economy" OR "resource efficiency" AND (Europe OR EU OR European OR China OR Chinese OR PRC)) <i>OR</i> TITLE: ("circular economy" OR "resource efficiency" AND (Europe OR EU OR European OR China OR Chinese OR PRC))

Results Found: 3 new records were found this week (3 in this e-mail)  
 Organization ID: c19df8a8bd364f2fc3bd7a8ead53021f

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Note: Instructions on how to purchase the full text of an article and Thomson Reuters Science Support Contact information are at the end of the e-mail.

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\*Record 1 of 3. Search terms matched: EUROPEAN(2); RESOURCE EFFICIENCY(1)  
 \*View Full Record: <http://gateway.webofknowledge.com/gateway/Gateway.cgi?GWVersion=2&SrcAuth=Alerting&SrcApp=Alerting&DestApp=WOS&DestLinkType=FullRecord:UT=WOS:000354152300033>  
 \*Order Full Text [ ]

Title:  
 Analysis of waste hierarchy in the \*European\* waste directive 2008/98/EC

Authors:  
 Gharfalkar, M; Court, R; Campbell, C; Ali, Z; Hillier, G

Author Full Names:  
 Gharfalkar, Mangesh; Court, Richard; Campbell, Callum; Ali, Zulfiqu; Hillier, Graham

Source:  
 WASTE MANAGEMENT, 39 305-313; 10.1016/j.wasman.2015.02.007 MAY 2015

Language:  
 English

Abstract:  
 Loss of recoverable resources in linear resource flow systems is likely to contribute to the depletion of natural resources and environmental degradation. The 'waste hierarchy' in the \*European\* Commission's latest Waste Framework Directive 2008/98/EC (WFD2008) makes recommendations on how to address this issue. The WFD2008 is analysed in this work for its adequacy in ensuring return of 'recoverable waste' as a 'resource' into the productive system. Despite the release of guidance documents by the DG Environment, DEFRA and WRAP UK on the interpretation of key provisions of the WFD2008, lack of clarity still exists around the WFD2008 'waste hierarchy'. There is also an overlap between measures such as 'prevention' and 'reduction', 'preparing for reuse' and 'reuse' and lack of clarity on why the measure of 'reuse' is included in the WFD2008 definition of 'prevention'. Finally, absence of the measures of 'recovery' and 'reuse' from the WFD2008 'waste hierarchy' reduces its effectiveness as a 'resource efficiency' tool. Without clarity on the WFD2008 'waste hierarchy', it is challenging for decision makers to take direct action to address inefficiencies existing within their operations or supply chains. This paper proposes the development of an alternative 'hierarchy of resource use' and alternative 'definitions' that attempt to fill identified gaps in the WFD2008 and bring clarity to the key measures of waste prevention, reduction and recovery. This would help the key stakeholders in driving resource effectiveness, which in turn would assist in conservation of natural resources and prevention of environmental degradation. (c) 2015 Elsevier Ltd. All rights reserved.

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PubMed ID:  
 25725949

### 3 / STEPS (Micro)

- **Setting up a Twitter Alert query with certain keywords e.g. *circular economy*, *resource efficiency* and linking these alerts to the Gmail account**
- **Information on normal or verified accounts is fed real time to the email**

<input type="checkbox"/>	☆	Twilert (51)	Twilert: SINCERE - CE - SINCERE - CE now 11 new results Edit frequency Wizeimpact @Wizeimpact RT @Valued	3:56 pm
<input type="checkbox"/>	☆	Twilert (33)	Twilert: SINCERE - RE - SINCERE - RE now 2 new results Edit frequency Brigade Electronics @BrigadePLC RT @	3:52 pm
<input type="checkbox"/>	☆	Twilert (61)	Twilert: SINCERE - CE - SINCERE - CE now 2 new results Edit frequency ReMaTecShow @ReMaTecShow RT @B	11:06 am



## SINCERE - CE

3 new results  
[Edit frequency](#)

now

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 **viEUws** @viEUws  
#CircularEconomy consultation launched by @EU\_Commission, deadline: 20 August | WATCH VIDEO: <http://t.co/mWpuJidTS7> <http://t.co/go0wVrp0sY>


[Reply](#) / [Retweet](#) / [Favourite](#) 2015-06-08 15:25:19

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 **Tobias Webb** @webb\_tobias  
RT @InnovaForum: "Don't tell companies what to do, tell them what you want (to buy)" Advice @InnovaForum #circulareconomy event to Govts fr...

[Reply](#) / [Retweet](#) / [Favourite](#) 2015-06-08 15:23:39

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 **InnovationForum** @InnovaForum  
"Don't tell companies what to do, tell them what you want (to buy)" Advice @InnovaForum #circulareconomy event to Govts from @ProductLife


[Reply](#) / [Retweet](#) / [Favourite](#) 2015-06-08 15:23:15



**David Thual** @DavidT\_vIEUws  
RT @viEUws: #CircularEconomy consultation launched by @EU\_Commission, deadline: 20 August | WATCH VIDEO: <http://t.co/mWpuJidTS7> <http://t.co/...>

[Reply](#) / [Retweet](#) / [Favourite](#) 2015-06-08 15:27:53


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**Tobias Webb** @webb\_tobias  
"VAT, insurance incentives & labour taxes smartly will be vital tools" in encouraging #circularadvantage #circulareconomy @InnovaForum

[Reply](#) / [Retweet](#) / [Favourite](#) 2015-06-08 15:27:12


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**Dr Daniella Abreu** @Dr\_Sustainable  
RT @viEUws: #CircularEconomy consultation launched by @EU\_Commission, deadline: 20 August | WATCH VIDEO: <http://t.co/mWpuJidTS7> <http://t.co/...>

[Reply](#) / [Retweet](#) / [Favourite](#) 2015-06-08 15:26:50

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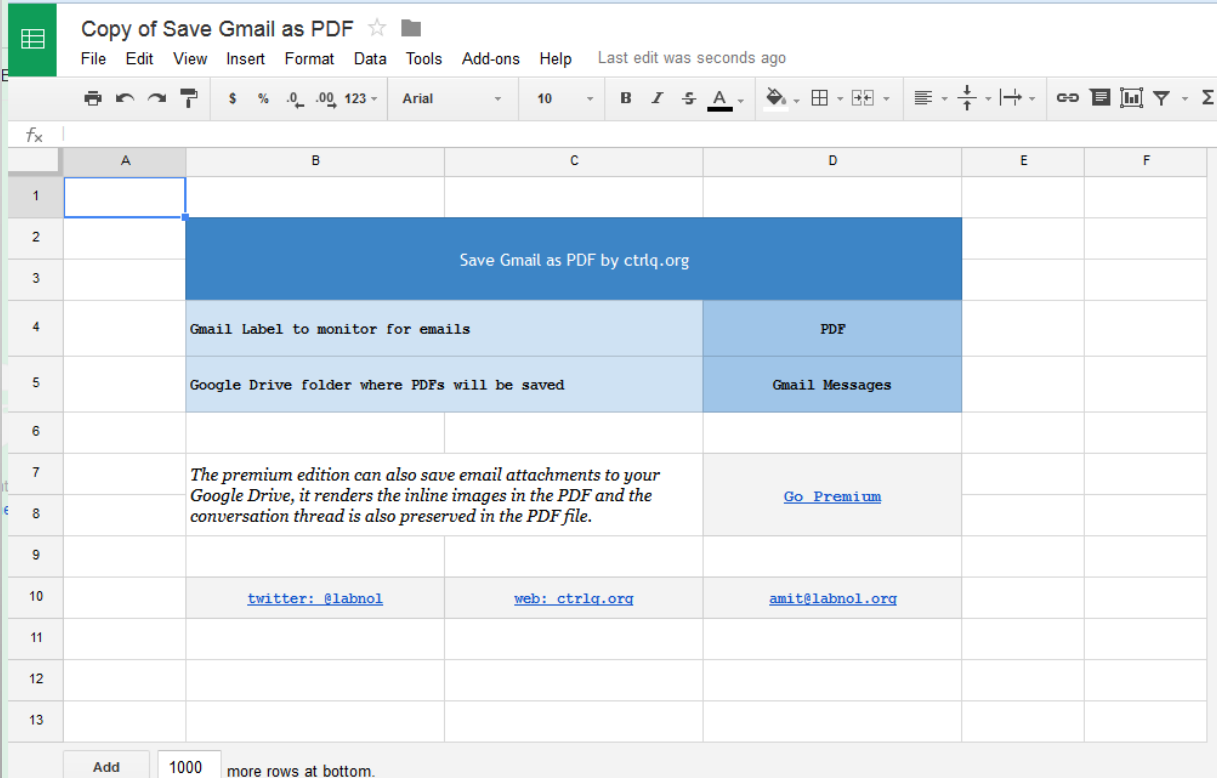


**While in Crimea...** @whileinCrimea  
Resource Efficiency -- The Underestimated Topic of the G7 Summit #ukraine <http://t.co/XCYbOvKKYd> <http://t.co/WWW5nq1NpP>

[Reply](#) / [Retweet](#) / [Favourite](#) 2015-06-08 16:00:07

## AVxCS – the last step

- Automatically saving these emails to Google Drive as pdf or doc, automatically merging them all into one file (connect APP) and sharing/downloading *The File* to work on/process.
- How to: <http://www.labnol.org/internet/save-gmail-in-google-docs/21045/>



The screenshot shows a Google Docs spreadsheet with the following content:

	A	B	C	D	E	F
1						
2		Save Gmail as PDF by ctrlq.org				
3						
4		Gmail Label to monitor for emails		PDF		
5		Google Drive folder where PDFs will be saved		Gmail Messages		
6						
7		The premium edition can also save email attachments to your Google Drive, it renders the inline images in the PDF and the conversation thread is also preserved in the PDF file.		Go Premium		
8						
9						
10		<a href="#">twitter: @labnol</a>	<a href="#">web: ctrlq.org</a>	<a href="#">amit@labnol.org</a>		
11						
12						
13						

At the bottom of the spreadsheet, there is a footer that says "Add 1000 more rows at bottom."



# AVxCS – An Overall Look



WEB OF SCIENCE™



Sender	Subject	Time
Twilert (51)	Twilert: SINCERE - CE - SINCERE - CE now 11 new results Edit frequency Wizeimpact @Wizeimpact RT @Valued	3:56 pm
Twilert (33)	Twilert: SINCERE - RE - SINCERE - RE now 2 new results Edit frequency Brigade Electronics @BrigadePLC RT @	3:52 pm
Twilert (61)	Twilert: SINCERE - CE - SINCERE - CE now 2 new results Edit frequency ReMaTecShow @ReMaTecShow RT @Br	11:06 am
Google Alerts	Google Alert - Daily Digest - Google "circular economy" NEWS Dalje.com Green party ORaH launches campaign fo	9:00 am
Google Alerts	Google Alert - Daily Digest - Google "resource efficiency" NEWS VietNamNet Bridge Green buildings: The rising tre	Jun 7
Google Alerts	Google Alert - Daily Digest - Google "circular economy" NEWS Shanghai can become circular economy pioneer Ec	Jun 6
Google Alerts	Google Alert - Daily Digest - Google "circular economy" NEWS European Commission consults on move towards ci	Jun 5
Google Alerts	Google Alert - Daily Digest - Google "circular economy" NEWS Circulate (blog) Full Cost Accounting in the Circular	Jun 4
noreply	Web of Science Alert - SINCERE - Web of Science Search Alert Y	Jun 4
noreply	Web of Science Alert - SINCERE - Web of Science Search Alert Y	May 28
noreply	Web of Science Alert - SINCERE - Web of Science Search Alert Y	May 21



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**Thank you for your attention**